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# New Entrance, Sales Office Coming Soon

Heading the list of priorities set up by the new management of Indian Lake is relocation of the main entrance.

The new entrance will be established on Route 30, west of the shooting park entrance. All advertising, publicity correspondence and other communication pieces will show the location of Indian Lake on Route 30.

Use of other entrances to Indian Lake will become secondary and eventually traffic through these areas will be discouraged.

In connection with the new entrance, Indian Lakers will see a new sales office go up just inside the main gate. The sales office will become the central point for directing traffic through the development. In addition to handling sales leads and inquiries immediately, the idea of having the sales office at the main entrance will help improve overall security of the resort.

#### Shopping Mall

Following up on changing the main entrance, long range plans call for the development of a mini shopping mall along the new main artery which will be known as Tuscarara Trail.

The end result in altering Indian Lake's main entrance will be a more direct access to the peninsula, north marina and the proposed new clubhouse hotel on the championship golf course.

# Playground Facilities Planned Near Lodge

Teenagers and younger children are in for many more hours of enjoyment at Indian Lake, thanks to development plans that include installation of some high quality playground equipment.

The new playground will be built on the site of the present golf driving range. Facilities initially will consist of tennis courts, paddle tennis courts, basketball courts and shuffleboard. The courts will be lighted for night use.

(Continued on Page 5)

# Indian Lake Sold to Ohio Business Group

Indian Lake is now in the hands of new owners. A group of real estate and building executives from eastern Ohio purchased the lodging and recreational facilities from Allegheny Mountain Lakes, Inc., developer of the sprawling 3,500-acre year 'round resort and second home community.

The sale was completed Friday, April 23. A major part of the transaction involved acquisition of the stock in AML.



The new management of Indian Lake got together at the Lodge during their first night of ownership to pose for this picture. Left to right, the new owners are: Richard L. Wells, Todd J. McMillan, T. L. Iseman, Dale M. Jones and F. J. Shields.

CHARTER FLIGHTS

The charter flight service of Indian Lake is a quick, convenient, trouble-free way to travel. No less than five fully equipped airplanes are available for charter flights. Pilots who fly the charter trips are instrumented rated and experienced in flying in all kinds of weather.

The resort will continue to be known as Indian Lake but the new owners will operate under the corporate name of Indian Lake Development Company, Inc. Headquarters for the new firm will be at Indian Lake, with executive offices at the Air-Park.

(Continued on Page 2)

#### ', DIAN LAKE SOLD (continued)

#### LODGING, SPORT FACILITIES

With the purchase, the new owners cotained all recreational and lodging facilities in the development. The facilities nature the 750-acre take, two golf courses (including the championship course tesigned by Arnold Palmer), ski slopes, trap and skeet ranges and clubhouse, game farm and hunting preserve, boat marinas, tennis courts and the two-story lodgewhich features an indoor swimming pool.

Included in the overnight accommocations are the condominium hotel, towncauses and chalets.

Another major facility is the airport which has two paved runways and an operations center fully staffed and equipped for fight training and aircraft maintenance.

James W. McIntyre, one of the four original owners who guided Indian Lake's 10-year development, will remain as operator of the airport. He is also being retained as a special consultant to the new group.

Other principals from the original swnership - William G. Baltzer, Shanks-life; Robert Long, Central City; and Weilan Engineers of Somerset, no longer will be involved in management of the resort.

#### "PROVEMENTS, MORE DEVELOPMENT

The new owners plan to spend more than \$4-million over the next five years to expand and improve existing facilities and develop other amenities to meet growing demands of the leisure home and year 'round recreation market.

Specific plans this year include the construction and sale of 36 vacation names, 36 townhouses and 100 condominium apartments, overlooking the ski signes and lake. There also will be a new sewage treatment plant installed.

In terms of recreational facilities, the championship golf course on the pennisula will be completed, ski slopes extanded and two ski lifts added.

The \$4-million investment planned by the new owners, together with the intestments of individual property owners, studd raise the market value of Indian Lake over the next five years to more than \$20-million. In 1960, just before Indian Lake started, the market value was \$75,000.

#### Dinner Party Marks New Beginning



The beginning of a new era in the continuing development and management of Indian Lake was highlighted by a champagne dinner party April 23, final closing date for sale of the resort.

Above, Dale M. Jones, president and chief executive officer of the new Indian Lake Development Company, Inc., toasts the multi-million dollar transaction that put the group of Ohio business executives in control of Indian Lake.

The new owners plan huge investments over the next five years to expand and improve existing facilities and to develop additional amenities to meet the needs of leisure home living and year 'round recreation.

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"GREAT LODGE"

# Development to Continue With Indian Motif

Indian Lake will continue with the Indian motif for all existing facilities and create some new ideas for all new projects.

The motif will be carried out not only in design but in names as well.

The first expanded use of the Indian motif will be at the Lodge. That basic Indian label - "Great" - will be used to re-name the Lodge. Thus, it will be known as the "Great Lodge", from this day on.

Other name changes for now include the roadway from Route 30 that will become the main entrance. It will be known as Tuscarara Trail.

Another highlight of continuing the Indian motif is the planned opening of an Indian Gift Postat the Lodge. It will be stocked with authentic Indian relics that are certain to be great gifts for everyone.

The new owners are open to suggestions property owners might have in expanding the Indian motif for Indian Lake.

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# Guarino to Supervise Golf/Ski Operations

The new owners of Indian Lake are well-disciplined in sound management principles and they plan to operate Indian Lake through an organized team of experienced personnel in key positions.

One of the first persons tapped for a key position with the new management team was Ralph Guarino, well-known Indian Laker.

In his new position, Ralph will supervise maintenance and pro shop operations for the 9-hole executive golf course at the Lodge, and the peninsula golf course.

In the winter, he will perform much the same functions but on the ski slopes. Indian Lakers who did any skiing last winter can attest to the fine job Ralph and his family did in maintaining and managing the ski complex.

Ralph has accepted his new duties with plenty of enthusiasm. He actually started work on the golf course before the new owners officially took over. Ralph's efforts, along with those of Andy Woke who will be working with Ralph to keep things in top shape, certainly will become evident in the condition of the course.

Right now, Indian Lake is experiencing a late spring, as are many other areas. But the 9-hole golf course is open and the season is under way. So come out and see big Ralph and play some golf.

A big improvement that will be noticeable to everyone is in the pro shop. There's new wall-to-wall carpeting, thousands of dollars in merchandise ordered and a new club storage room. There's also a new doorway leading onto the outside deck where golfers this year will have a chance to relax on some new outdoor patio furniture.

No date has been set for opening the back nine of the peninsula course for play. Until an official date is announced, keep in touch with Ralph Guarino.

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# MEMORIAL DAY GOLF CLASSIC SET FOR MAY 29-30

The seventh annual Indian Lake Memorial Day golf classic is scheduled for Saturday and Sunday, May 29-30.

The 18-hole event will be played on the challenging 9-hole executive course next to the Lodge. Once again, scoring for the tournament will be based on the Callaway handicap system.

Golfers who enter the tournament may play their 18-hole round on either Saturday or Sunday.

Last year there was a three-way tie for the championship. The threesome included defending champion Francis Cmar, John Changle and Roger Phenecie. Prior to last year's tie, Cmar won the title three straight years. He is also defending club champion this year, having won that title three out of the last four years.

Golfers playing in this year's Memorial Day classic must register the day of their scheduled 18-hole round.

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#### Boat Docks, Incline

#### Scheduled For Completion

While the new owners of Indian Lake have many plans of their own, they are completing arrangements to go ahead with several important projects that were either on the drawing boards or under construction during the past year.

Among such projects are the construction of boat docks at the bottom of the ski slopes and the inclined plane which is designed to provide direct access to the Lodge.

More details should be available on these two projects soon. Hopefully, boating enthusiasts will have use of the new boat docks and incline this summer.

#### Lew Maust

#### **BOAT MARINAS NOW** HAVE NEW CHIEF

Lew Maust, formerly owner and operator of Stoughton Marine Sales on Route 30, has joined the new management team of Indian Lake. He will direct the sales and service operations at both the north and south marinas of Indian Lake.

Teaming up with Lew will be his brother Jim. Both men have plenty of boating knowledge and they have been given complete responsibility to make the Indian Lake marinas first class facilities.

The new marina chiefs will get a helping hand almost immediately. Plans now call for remodeling the south marina near the breast of the dam, and completing the north marina where new gas pumps and other facilities will be added.

#### Lake Regulations

Boaters will be expected to abide by the boating rules and regulations of Indian Lake. Safe boating applies to all waterways.

So, it looks like a great year for boating at Indian Lake. If you're in the market for a new boat, or have a problem with your present craft and need maintenance, see Lew or Jim Maust at Indian Lake Marina.

## Safe Boating Is Up To You...



Here are a few items about safe boating as taken from the regulations for the use of Indian Lake. Remember, safe boating is up to you.

## SECTION II - OPERATION RULES FOR

#### BOATS SPECIAL TO INDIAN LAKE \*

A left hand or counter clockwise traffic pattern will be maintained by all boats on Saturdays, Sundays and holidays. This means you keep to the right side of the lake and make all turns to the left when reversing direction.

No boat will be operated at a speed in excess of eight (8) miles per hour when within one hundred feet from shore excepting when taking on or discharging water skiers. When pulling water skiers from shore they shall be pulled in a direction which will enable the boat to enter the traffic in the proper way.

Tow ropes for pulling water skiers shall not exceed seventy-five feet in length, and shall not be left trailing in the water behind the boat unless being used.

Boats pulling water skiers shall have at least one other occupant besides the dirver unless the driver has obtained a driver's qualification card and the boat is equipped with a rear view mirror properly mounted.

All boats must stay clear of the ski jump buoyed area unless actually pulling a jumper. When using the jumps all boats and skiers will use courtesy and take their proper turn at the jump. If a skier falls when taking the jump his driver should quickly pick him up so as not to hold up other jumpers.

No water skiing is permitted after sunset. All boats on the water after sunset will display proper lights.

All water skiers must wear an approved type of life preserver or belt and an approved type of preserver shall be in the boat for each occupant.

The driver of a boat must be at least 15 years of age unless he or she has obtained a driver's qualification card.

(1)All drivers must be in the proper position behind the wheel of the boat and all occupants must be in a safe position when the boat is in operation.

All boats must obey the proper rules for overtaking and passing other boats. No buzzing of other boats or shoreline docks will be permitted.

All rules of the U.S. Coast Guard and the Commonwealth of Pennsylvania will be observed where applicable. Copies of these rules are obtained with your Pennsylvania boat license.

The warnings, directions and orders of the Safety Patrol Officer must be observed. If any person feels they have been unjustly treated they must obey at the time but may take the matter in question up with the Corporation Office directly and they will begiven a fair hearing by the lake use committee.

#### SECTION III - SWIMMING

No swimming will be permitted beyond thirty (30) feet from shore unless the swimmer is accompanied by a boat immediately adjacent to him.

No swimming is permitted beyond one hundred feet from shore on Saturdays, Sundays or holidays after twelve o'clock noon.

In order to protect their swimming area all lake front lot owners are permitted to install a floating buoy not to exceed their lot line at a distance thirty feet from shore. It is requested that lot owners not use any other marker of any type including pennants at or near the shore line of their lot.

#### INDIAN LAKE MARINA

Lew & Jim Maust, Managers

BOATS - SUPPLIES - MAINTENANCE

Trades and Financing Available



## Regular Employees to **Continue Working**

"There's a time for business and a time for fun." That's what Todd J. McMillan, vice-president of Indian Lake said to the more than 50 regular employees at a special meeting following the change in ownership of the resort. Purpose of the meeting was for management and staff to get acquainted and to let everyone know what's ahead at Indian Lake.

The new owners are planning to keep all present employees, plus add a few more in key positions.



Todd J. McMillan, vice-president of Indian Lake and Mrs. Myrtle Collingwood, assistant Lodge manager, check some notes following the special meeting of employees held recently in the Pub Lounge. Mrs. Collingwood, who was one of the first employees to become involved in management of the Lodge, and all regular employees will continue working for Indian Lake.

#### New Lodge General Manager

Also in attendance at the meeting was Kurt Seebacher who will be leaving Canton, Ohio to become general manager of the Lodge, beginning June 1. Mr. Seebacher is a native of Austria and he has all the credentials in restaurant and resort hotel management.

Mr. McMillan closed the evening on a high note as he told employees that the future is extremely bright for them and that they should begin immediately to adopt a positive attitude and share in the enthusiasm the new owners have for Indian Lake. In relating complete plans for this

year and the future, Mr. McMillan called upon the employees for their full cooperation in furthering the development of Indian Lake and to help make it one of the outstanding resorts in the northeast.

Mr. Mcillillan also said that all of the officers in the new corporation have made a total commitment to Indian Lake... a commitment that will last for a long, long

time.

## Construction Plans Set for Six Model Vacation Homes

A slightly different approach to the second home market at Indian Lake will begin soon with the construction of six model vacation homes.

The basic philosophy of the new management will be to build and sell a completed vacation home instead of just selling the lot or homesite.

Once the model homes are built, prospective buyers will have the choice of any of the six sample units for construction on pre-selected lots at Indian Lake. This sales method enables the developer to control construction and almost guarantees preservation of the area's natural beauty.

#### Financing Available

A key factor in this type of sales development approach is financing, and this the new owners have. Prospective buyers will have several attractive financing plans from which to choose...including a down payment as low as 10 per cent.

To produce the necessary sales of vacation homes, the new owners will not be using the "sell and run" tactics common at some developments. Instead they will have a tightly controlled network of real estate brokers from strategic cities and towns within a 300-mile radius of Indian Lake.

To date, there are scores of prospects waiting to see the new model vacation homes and to hopefully join the fine family of Indian Lake property owners.

## Registration for Women's Golf Association June 1

The Indian Lake Women's Golf Association will launch its new season with registration and a tournament Tuesday, June 1.

Registration is scheduled for 8:30 a.m. with coffee and donuts included. A Kickers tournament will follow at about 9:15.

An important change in the golf program this year is Ladies Day. It will be every Tuesday instead of the usual Thursday. Also, information on golf lessons will be posted on the pro shop bulletin board.

The tentative schedule for 1971 as announced by Mrs. Toni Swank, chairman, is as follows:

Tuesday, June 1 - HOME 8:30 A.M. Registration - \$5.00 fee Coffee and donuts. Kickers and Ringer Tournament 9:15 A.M.

Tuesday, June 8 - AWAY 9:00 A.M. Somerset Tee Off

Tuesday, June 15 - HOME Three Blind Holes 9:00 A.M.

Tuesday, June 22 - HOME Invitational - Somerset, Seven Springs, Bedford, Windber 9:15 A.M.

Tuesday, June 29 - AWAY Middlecreek Tee Off 9:30 A.M.

Sun. & Mon., July 4 & 5 - HOME Hole-in-One Contest

Tuesday, July 6 - HOME Flag Tournament - Half Handicap 9-Holes 9:00 A.M.

Tuesday, July 13 - HOME Low Net - Half Handicap 9-Holes 9:00 A.M.

Saturday, July 17 - HOME Scotch Foursome Tournament

Tuesday, July 20 - HOME Invitational - Norh Fork, Piney Run, Middlecreek 9:15 A.M.

Tuesday, July 27 - HOME Qualifying Club Championship 9:00 A.M.

Tuesday, August 3 - HOME Club Championship Medal Play - 18 Holes 9:00 A.M.

Tuesday, August 10 - HOME Low Gross Each Division 9:00 A.M.

Saturday, August 14 - HOME Jack and Jill Tournament 10:00 A.M.

Tuesday, August 17 - HOME Spring Tournament - Low Putts 9:00 A.M.

Tuesday, August 24 - HOME Odd Hole Tournament 9:00 A.M.

Saturday, August 28 - HOME Scotch Foursome Tournament 10:00 A.M.

Tuesday, August 31 - HOME Even Holes and Ringer Tournament ends Banquet and trophy awards following tournament.

#### PLAYGROUND FACILITIES (continued)

Play areas for younger children will be built just outside the Lodge for easy access from the indoor swimming pool.

No date has been set for the start of construction on the new playground. Survey work is being done now and should be completed within a few weeks.

