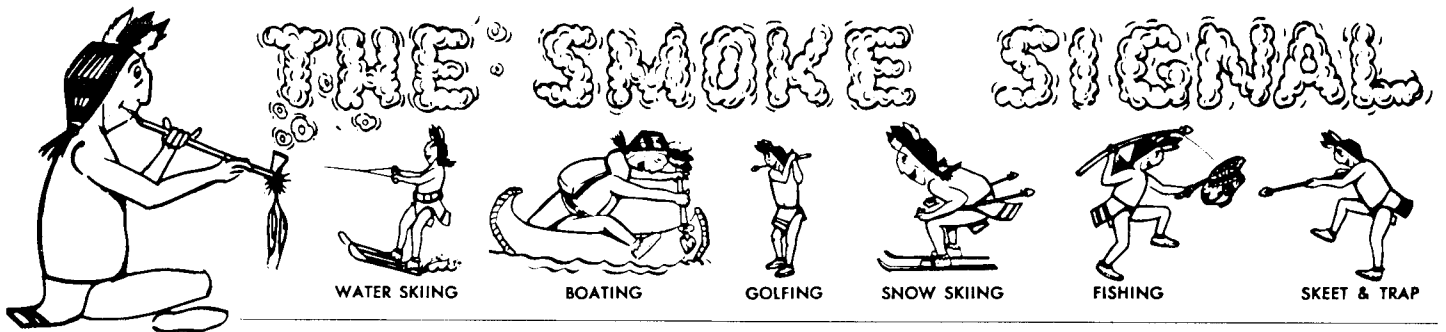


EXTRA

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New Referral Contest

# PLAY GOLF WITH ARNOLD PALMER

**6 Top Sponsors of New Property Owners  
To Get 9 Hole Playing Lesson From Arnie**



Arnold Palmer will play golf with 6 Indian Lakers as part of the Grand Prize in Indian Lake's new referral contest which gets under way Thursday, June 15, 1967.

Arnie will give 9 hole playing lessons in the morning to 3 of the winners and 9 hole playing lessons in the afternoon to the other 3 winning sponsors. A luncheon for all winners will be held in the Lodge. This exciting day will take place in early September. The contest closes August 31.

This "thrill of a lifetime" along with other valuable prizes is open to all property owners of Indian Lake, Stonycreek Lake and members of Indian Lake Lodge.

The nice thing about this new contest is that you don't have to be a golfer, or even like golf. The 9 hole playing lesson is transferrable. This means you can make a hit with one of your friends or relatives by giving him, or her, your top prize.

### Everyone's A Winner

The new referral contest is easy to participate in and designed to make every sponsor a winner. Remember, in addition to the prizes, every sponsored guest that buys property at Indian Lake, there's a \$100.00 gift certificate for the sponsor. And, the big chance to play golf with Arnold Palmer.

### Bonus Points Too

A simple point system is also part of this new contest. For every referral sale of Indian Lake property the sponsor automatically gets 100 points. If the referral sale is for property along the fairways of Arnold Palmer's new 18 hole championship course, a 50 point bonus is added.

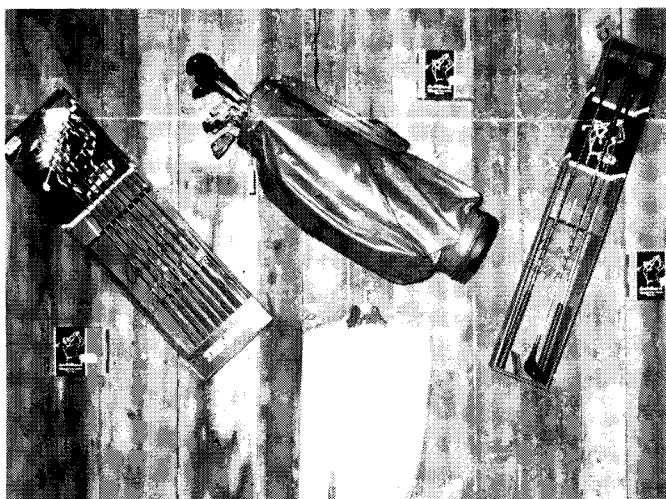
Here's the full list of prizes, in addition to the playing lesson with Arnold Palmer.

- 1st Prize—Complete set of Arnold Palmer Golf Clubs and Bag.
- 2nd Prize—Complete set of Arnold Palmer Irons.
- 3rd Prize—Complete set of Arnold Palmer Woods.
- 4th Prize—Arnold Palmer Golf Bag.
- 5th Prize—3 dozen Arnold Palmer Golf Balls.
- 6th Prize—Arnold Palmer Sweater.

Ties in the contest will be broken by time and date of most recent referral sale.

The contest closes August 31. This gives everyone all summer to introduce friends to Indian Lake. Just be sure they are registered through the sales office at the Lodge or Air Park.

Remember, everyone's a winner. But you could have the "thrill of a lifetime" by playing golf with Arnold Palmer. This is an exceptional opportunity. Good Luck!



*This display of Arnold Palmer golf equipment is set up in the Lodge as part of the new Indian Lake referral contest which runs through August 31. This valuable equipment will be given away to the 6 top sponsors of new property owners. The big prize is the playing lesson with Arnold Palmer. Contest is open to property owners of Indian Lake, Stonycreek Lake and members of Indian Lake Lodge.*