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FISHING



SKEET & TRAP

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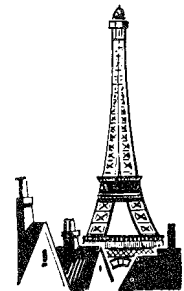
ANNOUNCING INDIAN LAKE'S 1970

"Go Anywhere In The World"

Sales Contest

Featuring

- SIX "GO ANYWHERE" TRAVEL PRIZES
- VALUABLE MONTHLY MYSTERY PRIZES
- EXCITING MONTHLY PARTIES
- SEASON PASS FOR EACH REFERRAL SALE



WIN ONE OF SIX "GO ANYWHERE" TRAVEL PRIZES

1. GO ANYWHERE—IN THE WORLD
2. GO ANYWHERE—NORTH AMERICA,
SOUTH AMERICA,
EUROPE, FAR EAST
3. GO ANYWHERE—NORTH AMERICA,
SOUTH AMERICA,
EUROPE
4. GO ANYWHERE—NORTH AMERICA,
SOUTH AMERICA
5. GO ANYWHERE—NORTH AMERICA
6. GO ANYWHERE—CONTINENTAL
UNITED STATES

Where in the world would you like to go? Around the world . . . Far East . . . Europe . . . South America . . . North America . . . across the United States. What in the world would you like to see? The Taj Mahal in Agra . . . mythical demons in Thailand . . . the Golden Sphynx in Egypt . . . zebras grazing in Kenya, Africa . . . Tahitian dancers. Or maybe you'd like to see Hong Kong, glamour city of the world . . . Confucius Temples in Taiwan. In Europe there's the spectacular Trevi Fountain of Rome . . . the beautiful city of Athens . . . the always impressive Eiffel Tower. Perhaps you'd just like to lounge around at fabulous resort playgrounds in South America. Or maybe you'd prefer the hula dancers, outdoor luaus and challenging surf of Hawaii. In the Caribbean, you could enjoy an almost endless chain of sun-drenched, surfside paradises. Maybe you'd like to see America's far West where the wonder of towering trees, deep canyons and big rivers blends with the glitter of Las Vegas and the charm of San Francisco.

It's your once-in-a-lifetime vacation. Go Anywhere In The World. Start now and get going in Indian Lake's 1970 "Go Anywhere" referral sales contest. Just refer your friends, acquaintances, business associates — people just as wonderful as you — whom you think would enjoy the benefits of Indian Lake. We'll do all the selling. When your prospects indicate you as their sponsor, then you're on your way somewhere in the "Go Anywhere" sales contest. **IT'S THAT SIMPLE.**

INDIAN LAKE'S

1970

"Go Anywhere"**— CONTEST RULES —**

1. Indian Lake's 1970 "Go Anywhere" Sales Contest is open to all property owners at Indian Lake.
2. The contest begins Sunday, February 1, 1970, and will continue in effect until 6 p.m., Saturday, September 5, 1970.
3. Only new sales of property within Indian Lake will be credited to the sponsoring Indian Lake contestants.
4. The property owner qualifies as a contestant when his first referral prospect signs the contest register.
5. Sponsoring contestants need not be present when prospective buyers come to Indian Lake. However, sponsors will receive points only after the prospect personally signs the contest register and indicates the Indian Lake sponsor. The contest register will be available in the Real Estate Sales Office at Indian Lake Airpark.
6. Sponsoring contestants should, whenever possible, make appointments for prospective buyers, or have the prospective buyer call in advance of his visit to Indian Lake.
7. A total of six (6) "Go Anywhere" travel prizes will be awarded with grand prize being a "Go-Anywhere-In-The-World." In addition, there will be a mystery prize for each monthly winner from February through August.

The "Go Anywhere" travel prizes* are as follows:

- FIRST PRIZE** — Go Anywhere — in the world.
SECOND PRIZE — Go Anywhere — North America, South America, Europe, Far East.
THIRD PRIZE — Go Anywhere — North America, South America and Europe.
FOURTH PRIZE — Go Anywhere — North America or South America.
FIFTH PRIZE — Go Anywhere — North America.
SIXTH PRIZE — Go Anywhere — continental United States.

*Prize values are as follows: 1st prize \$4,000; 2nd prize \$3,500; 3rd prize \$3,000; 4th prize \$2,500; 5th prize \$2,000; and 6th prize \$1,500.

8. In addition to the travel prizes, sponsoring contestants will receive a year's season pass to Indian Lake for each lot sale credited to them. For example, five referral sales would give the sponsor five years of a paid-up season pass.

"GO ANYWHERE" SALES CONTEST**GO - GO - GO - GOOOOOOO-**

Two of several go-go-go guys at Indian Lake, Glenn Boyer, left, and Roland Fogle, who will be available seven days a week to help Indian Lakers earn points in the 1970 "Go Anywhere In The World" sales contest, make a last minute check of the all important contest registration book. The contest is based on a point system and sponsors of new Indian Lake property owners will receive points only after the prospect personally signs the contest registration book and indicates the Indian Lake sponsor. The contest registration book is available at all times in the real estate sales office at the Air-Park.

For Indian Lakers, the odds are really in your favor in this contest so go-go-go and win one of six prizes in the "Go Anywhere" sales contest.

9. As a special incentive to prospective buyers, each new lot owner will receive a year's season pass to Indian Lake.
10. The "Go Anywhere" sales contest is based on a point system with descending point values assigned to each month from February through August. Sponsoring contestants who receive credit for a lot sale in February will be awarded 6,200 points for each sale; March 6,000 points; April 5,800 points; May 5,600 points; June 5,400 points; July 5,200 points; and 5,000 points August 1 to September 5.
11. To qualify for 1st prize, sponsoring contestant must have a minimum of 25,000 points; 2nd prize 20,000 points; 3rd prize 15,000 points; 4th prize 10,000 points; 5th prize 5,000 points and 6th prize 5,000 points.
12. Sponsoring contestants and their wives will be invited to monthly cocktail parties where the contest standings will be brought up to date and monthly prizes awarded. The cocktail parties will be held from 6:30 to 8:30, March 7, April 4, May 2, June 6, July 4, August 1, and September 5.
13. Winners in the "Go Anywhere" sales contest may take their prizes as outlined above, or some approved variation. There will be no trading for cash or merchandise.
14. Employees and relatives of Indian Lake, its associated firms and advertising agency are not eligible to participate in this contest.
15. Contestants in the "Go Anywhere" sales contest will be guests at a dinner party Saturday, September 5, 1970, when the grand prizes will be awarded.



Why A Sales Contest?

Why a sales contest at Indian Lake? James W. McIntyre, executive secretary of Indian Lake, expresses it best. He said: "One of the most important assets we have at Indian Lake is our present property owners. Not just in terms of number, although there are more than 700 lot owners, but because we have the finest group of people to be found anywhere. The majority of them came to Indian Lake as a direct result of one of our present lot owners. So we'd rather reward our lot owners for their efforts and concern for Indian Lake than to just advertise anywhere and everywhere. Saturating the market with advertising would get us a bunch of new lot owners, but the whole make-up of Indian Lake would probably change. We'd lose that personal touch which we feel is important to the lot owners as well as the overall development of Indian Lake."

Other than a few spot advertisements in select media in Pittsburgh and other areas, the biggest part of Indian Lake's 1970 advertising budget will be spent on the property owners and the "Go Anywhere In The World" sales contest.

Sponsoring Prospects Is Key To Winning "GO ANYWHERE" Sales Contest

One of the most important aspects of Indian Lake's new "Go Anywhere" sales contest is for lot owners to be put on record when sponsoring a prospect. Being put on record as a sponsor is accomplished once the prospect signs the contest registration book and indicates his Indian Lake sponsor.

While Indian Lake lot owners need not be present when prospects visit Indian Lake, it is up to Indian Lakers to inform their prospects of the importance of signing the register and indicating them as sponsor. No salesmen will be permitted to sign the register, nor will any of the lot owners. Salesmen may ask prospects who their sponsor is, but the prospect must sign the registration book.

A sure way to eliminate any confusion is for lot owners to be present with their prospects. But that is not always possible to arrange, so the next best thing is for lot owners to make appointments for their prospects, or have the prospect call in advance of his visit to Indian Lake.

The whole contest is really quite simple for lot owners to participate. There's no fuss, no bother. And the odds of winning are extremely good. So now's the time to get going in Indian Lake's "Go Anywhere" sales contest. Win one of six "Go Anywhere" travel prizes.

Ski Talk

By WILLI KLEIN
Indian Lake Ski Pro

Without question, this is the best skiing season we've had at Indian Lake since 1964, my first year as ski pro here. For the past five years I spent most of the winters asking people to be patient and to make the best of the conditions by working on basic routines in order to be ready for the really excellent conditions when they come.

Well, now we have excellent skiing conditions and everyone seems to be enjoying the snow more than ever before. This is good. But one of the difficulties of doing a lot of skiing is the tendency to start experimenting with different styles and techniques. When you experiment you start to get confused and lose the proficiency which you worked so hard to achieve.

For my students, I can only say that with such excellent skiing conditions at Indian Lake you'll do better if you work on refining what you already know instead of trying new things. Believe me it will pay off. Especially with the upcoming Indian Lake races in February. In fact, the races should be uppermost in everyone's mind about now. Think about what you must work on to win one of the big races. If you need a lesson, I'll be glad to help. See you on the slopes.

Time trials for Indian Lake's giant slalom championship will be held Sunday, Feb. 1. The championship will be held the following Sunday, Feb. 8... The Challenger's Cup Race is scheduled for Sunday, Feb. 28... Fun and games, ski jumping and races will spotlight the annual Ski Carnival, Sunday, March 1. Costumes are a must... The ski awards banquet will be held Saturday, March 7... Remember, courtesy of the slopes is everyone's responsibility. And that includes staying in line at the lifts... "Hals und Beinbruch" to Everyone!

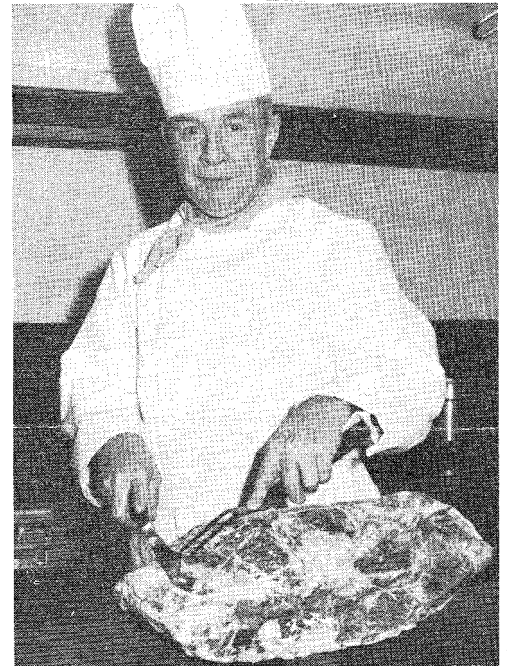
Giant Slalom Ski Championship Feb. 8

Indian Lake will hold its fifth annual giant slalom ski championship Sunday, February 8, beginning at 2 p.m. Time trials for the big championship race will be held Sunday, February 1.

Fourteen-year-old Randy Guarino of Indian Lake is the defending champion. He won the title last year by racing through a 500-yard, 18-gate course in 29.9 seconds. Randy's time was 2.3 seconds better than 1968 champion Doug Baltzer of Shanksville, and Sam Yourd of Indiana, Pa., who tied for runnerup honors.

Defending champ Guarino, a real speedster who comes from a family of good skiers, once again is expected to

New Chef at Lodge



A man who says he loves people and loves to cook for them is the new chef at Indian Lake Lodge. He's Robert Murphy, formerly of Valley City, North Dakota. As the new chef, Bob will be responsible for food preparation, buying, inventory and cost control.

Prior to his appointment as chef at Indian Lake, Bob was employed by the Holiday Inn of Pierre, South Dakota. From 1961 to 1968 he served as chef at the Gourmet House, an exclusive supper club in Bismark, South Dakota. Bob holds a master chef's license and has 25 years experience as a cook and chef. He is a member of the American Society of Chefs.

Last year Bob spent his vacation in Somerset County and liked the area so well that he decided to return on a permanent basis. Chef Bob Murphy is now making his home at Indian Lake.

have tough competition from Baltzer and Yourd. But pushing at the gates are the likes of young Jimmy Schenck of Pittsburgh, and Tom Thompson of Greensburg. Two other flashy skiers who are real threats and might rise to the occasion are the McLaughlin brothers, Duke and his younger brother Smokey. Some newcomers also might make the racing scene this year.

WOMEN'S CHAMPIONSHIP

Sandy Garman has three straight women's championships to her credit and will be out this year to try and make it four in a row. Her first place 34.4 seconds last year was good for fifth place among all men and women.

William Corbin
900 Luzerne Street
Johnstown, Pa. 15905

- NEW "GO-ANYWHERE-IN-THE-WORLD" CONTEST
- GIANT SLALOM SKI RACE, FEB. 8
- SKI COSTUME CARNIVAL, MARCH 1
- FAMILY BUFFETS TO CONTINUE



CENTRAL CITY, PA. 15926
R. D. 1

INDIAN LAKE

Family Buffets To Continue

Social Schedule

Sun., Feb. 1 — Time Trials for Indian Lake . . . Championship Races
Chef's Buffet opens at 3 p.m.
Wed., Feb. 4 — Laker's Buffet in the Pub 6-9 p.m.
Fri., Feb. 6 — Family Night Special Buffet in Main Dining Room, 6-9 p.m. Hans Stumpf entertains.
Sat., Feb. 7 — Skiers Special in the Pub 5-7 p.m.
Sun., Feb. 8 — Indian Lake Championship Ski Races at 2 p.m.
Chef's Buffet opens at 3 p.m.
Wed., Feb. 11 — Laker's Buffet in the Pub 6-9 p.m.
Fri., Feb. 13 — Family Night Special Buffet in Main Dining Room, 6-9 p.m. Hans Stumpf entertains.
Sat., Feb. 14 — Skiers Buffet in the Pub, 5-7 p.m. Jimmy, Hans and the Gang play for your pleasure in the Main Dining Room at 8 p.m.

Sun., Feb. 15 — Chef's Buffet Opens at 3 p.m.
Wed., Feb. 18 — Laker's Buffet in the Pub, 6-9 p.m.
Fri., Feb. 20 — Family Night Buffet, 6-9 p.m.
Sat., Feb. 21 — Skier's Buffet in the Pub, 5-7 p.m.
Sun., Feb. 22 — Chef's Buffet opens at 3 p.m.
Wed., Feb. 25 — Laker's Buffet in the Pub, 6-9 p.m.
Fri., Feb. 27 — Family Night at the Lodge. Buffet from 6-9 p.m.
Sat., Feb. 28 — Challenger's Cup Races. Skiers Buffet in Pub, 5-7 p.m.
Sun., Mar. 1 — Ski Carnival Beginning at 2 p.m. Games, Ski Jumping, Fun Races, Prizes.
Sat., Mar. 7 — Ski Awards Banquet.

Indian Lake's new family buffets which have been held each Wednesday, Friday and Saturday nights during December and January have received such an enthusiastic reception that they will be continued during the month of March.

The buffets are a one-dish meal served for under \$2. The Wednesday night buffet is served in the Pub with a cheery fire in the fireplace, lots of friendly conversation and good food. On Friday night the buffet is served in the main dining room from 6 until 9 p.m.

Saturday evenings the Skiers buffet is served in the Pub between the hours of 5 and 7 p.m., when the lifts are closed. The table features a complete meal, and in no instance does the price exceed \$2. As a matter of fact, most of them are \$1.75 or less.

Hans Stumpf will be at the Lodge each Friday night, and on Saturday evening there's a band for your dining and dancing pleasure.

Remodeling Scheduled To Begin At Lodge

A remodeling program designed to improve the appearance and overall efficiency of the Lodge without affecting the rustic atmosphere is scheduled to begin any day.

Specific areas to be improved include the main entrance, office, dining room and bar. The Lodge, of course, will remain open and continue in full operation during the remodeling. Your patience and understanding while construction is going on will be greatly appreciated.

Work will be completed as quickly as possible.

GO - GO - GO - GOOOOOO-

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- EXCITING MONTHLY PARTIES
- SEASON PASS FOR EACH REFERRAL SALE