



# THE SMOKE SIGNAL



WATER SKIING



BOATING



GOLFING



SNOW SKIING



FISHING



SKEET & TRAP

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## New Customer Referral Program Off to Fast Start

It's only in the third month, but the new customer referral program is off to a fantastic start as thousands upon thousands of S & H Green Stamps have been mailed to those Indian Lakers who have introduced prospective members to Indian Lake.

Heading the list of happy winners for January was Mike Tinnirello, of Beaverdale, who received a whopping 83 books of stamps. Thirty-three books each went to James McCracken, Johnstown; Mithell Withrow, Indian Lake; Robert P. Blume, Pittsburgh; Carl E. DeAngelis, Venetia; Walter Jeffers, Johnstown; and Matthew Zvonar, Aliquippa. Indian Lake is quite proud in rewarding this month's active property owners in this new customer referral program.

Initial reception of the program was not too exciting, but as in the past, Indian Lakers have responded wholeheartedly to the new program and have found it to be very rewarding. Everything is quite simple. For your first referral you receive 1200 S & H Green Stamps. When the referral develops into a sale, you automatically earn an additional 40,000 stamps. From here stamp earnings can go up to 386,000 which is equivalent to \$38,600.00 in grocery purchases.

Admittedly, the incentive program is designed to sell property. But an important fact related to any sale is that YOU, the present members, decide who you want for your neighbor. Therefore, the type of incentive program is incidental. But Indian Lake does want to reward those property owners who are nice enough to introduce prospective members to the area.

Remember, to officially record all referrals there is a simple two-part referral card that must be filled out and presented, or mailed to Indian Lake Sales Office. Additional cards are available at the Lodge.

## More Progress, Fun for '67

### 1966 IN REVIEW

Indian Lake continues to grow and activities keep getting bigger and better. In reviewing the progress of 1966 one need only to look around at all the tangible improvements and developments that were made during the past year. As one of the early property owners said, "Indian Lake is everything I was told it would be."



## Smoke Signal Begins Third Year, Plans Advertising

THE SMOKE SIGNAL is going into its third year of publication with this February edition. From its unpretentious beginning, it has grown into the official Indian Lake newspaper. Effort is always being made to not only keep everyone informed in and around the lake area, but to keep the paper attractive enough to maintain sufficient interest to keep publishing.

Indian Lake has grown on the privacy concept. However, many requests come in as to where to buy various goods and services outside the reservation. To satisfy the needs of everyone THE SMOKE SIGNAL is going public . . . only in terms of advertising space.

With the peak buying season coming up THE SMOKE SIGNAL plans to run advertising for those business establishments that best serve the interests of all lake residents.

Advertising space will be limited, so prospective advertisers are urged to reserve space now by calling Indian Lake, Central City 754-5159.

The big news story of the year was announcement of Arnold Palmer as designer of the new 18 hole championship golf course. The course is already under construction on the sprawling 1000 acre wooded peninsula. It is only natural that national publicity focus on Indian Lake, but the important thing is Palmer's enthusiasm for Indian Lake. The understatement of the year would be to say everyone is more than happy to have Palmer in the Indian Lake family.

#### Airport, Boro Status

Following the new golf course story was announcement of plans and actual construction of a 3000 foot paved airstrip within the back nine holes. Along with the airport was official opening of the Indian Lake Flying School. To date, at least four student pilots have completed their solo tests.

Of more local interest was official approval of borough status for Indian Lake. This set the stage for the biggest annual meeting of the Indian Lake Service Corporation. Discussions were most interesting and enlightening as positions of the borough and service corporation were outlined in relation to Allegheny Mountain Lakes, Inc. It became quite clear that as Indian Lake continues to grow the service corporation must assume more responsibility along with the borough.

1966 also saw more improvements to the lake area itself. Road paving on the peninsula was completed, stumps re-

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## SKI TALK

By WILLI KLEIN

Our snow making equipment has been in almost continuous operation for the past few weeks and we have been skiing on the new slope. But I don't need to tell you we could use some good, natural snow. However, snow or no snow, don't get discouraged if you haven't skied much this year. There's still plenty of time for good skiing and usually the best conditions exist during February and March.

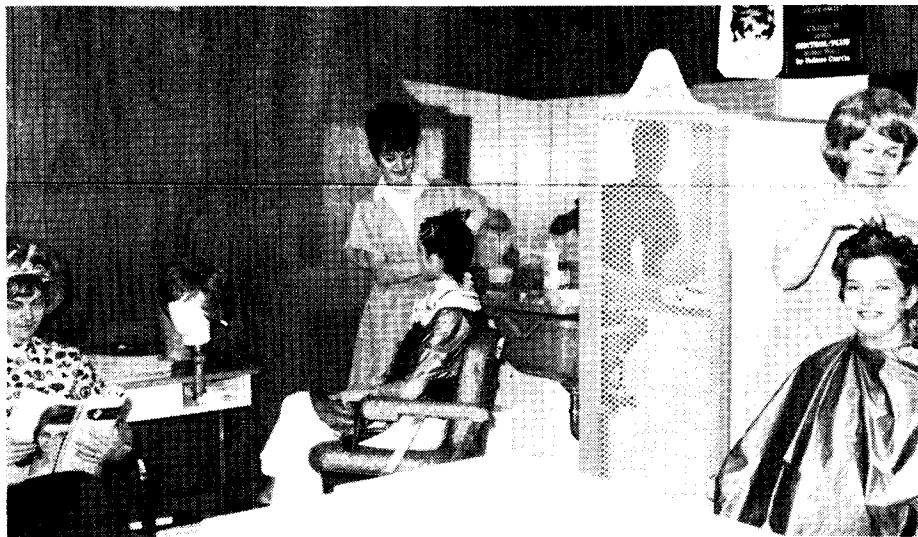
In my earlier columns I tried to talk to you about the importance of conditioning and equipment. There is so much to cover and only a brief amount of time and space with which to do it. Generally I do get to talk to most of you in person out on the slopes or around the lodge. Since lack of snow has kept some of you away I could continue talking on these same subjects. But with the championship races coming up I would like to mention a few things to think about in preparing for them.

The best thing, of course, is practice. But even more important than this is your mental attitude prior to the race. In any competitive event it is only natural to be nervous. This is especially true in skiing because most skiers have not skied much in competition. The one thing to do is try to think the race through—from beginning to end—without any flaws. Think about the start, the turns and finish. Everything you'll be doing in the race. You'll be amazed at the amount of confidence this little mental pondering will give you.

Confidence is the key to any race against the clock. You can't do anything about the clock because it keeps going no matter what you do. Concentrate on the run, not the clock. If you have a smooth race, chances are your time will be better than you thought.

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## No Waiting, Ladies . . .



Indian Lake's beauty shop is in full swing with an experienced staff and modern facilities. Nancy Guarino, operator of the shop, has added Linda Donner to the staff. With two experienced beauticians, 3 dryers and 2 patron's chairs, the ladies of Indian Lake are getting professional beauty shop service.

The beauty shop is open Monday through Wednesday by appointment only. It is open Thursday from 9 to 4, Friday 9 to 9 and Saturday 9 to 4. Appointments can be made by calling Berlin 267-2421 or Central City 754-4616.

## PALMER MOVIES

### Golf Clinics Set For March, April

There hasn't been much skiing, and the professional golf tour is already under way, so let's start thinking golf. To get everyone in the mood, two family golf clinics are planned for March and April.

The first clinic is scheduled for Friday, March 10 at 8:00 p.m. in the Lodge. The second clinic is set for April 21.

Denny Robinson, popular young golfer from the University of Maryland, will conduct the clinics along with Winnie and Jim Coleman. In addition to the fundamentals of golf, a colorful film of one of the exciting tournaments will be shown.

Highlight of the first clinic will be movies of Arnold Palmer taken during his three days of picture posing in May for Arnold Palmer Enterprises.

Mark the dates on your calendar—golf clinic—March 10 and April 21.

### Long's Marina Expands Services

Now's the time to be thinking and doing something about the 1967 boating and water skiing season. To keep up with the increased interest in boating here at the lake, Long's Marina has expanded its operations in sales and service.

This year Long's will be exclusive dealer for the popular Crestline and Glassmaster boats in addition to the regular line of pontoon boats and ski barges. Mercury outboard motors will be available plus a good inventory of supplies and accessories.

Emphasis this year will be placed on providing fast, courteous service without sacrificing good workmanship. Staff members who attended the special maintenance school last year will be back plus at least two other maintenance and boat repair men.

Improvements to the general area in and around the marina also are planned.

Don't wait until the last minute to get ready for boating. The season will be here before you know it. Contact Long's Marina now. Phone Berlin 267-2300.

## New Low Rates For Gun Club Membership

Indian Lake's Winchester franchised shooting park has announced new season membership rates for the indoor and outdoor rifle and pistol range. Individual rates have been reduced from \$12.00 to \$8.00 and family memberships are now only \$12.00 instead of \$18.00.

Membership entitles the individual or family complete use of the range, including use of rifle or pistol, without charge. This does not include shells. Without membership, rates are \$1.00 per hour for use of the range and \$1.00 per hour for rifle or pistol.

Trap and skeet privileges are separate from rifle and pistol. Rates for trap and skeet are \$3.50, which includes shells, rifle and use of the range. It is \$1.50 per round when furnishing own shells.

Memberships can be obtained by calling or writing to the Indian Lake Shooting Park, R. D. 1, Central City, Pa.

## 1966 IN REVIEW

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moved from the lake and the balance of the water lines installed. The parking lot was enlarged and paved. The shooting park was doubled in size, swimming pool completed and new poma lift installed. The real sign of growth was in new home construction. It continued to increase in 1966.

### Recreation, Social Activities

Recreational activities and participation on the part of families increased during the year. The ski banquet climaxed a short but glorious winter season as young and old lakers received coveted awards as winners in the slalom races.

The golf course had plenty of activity as Jim Coleman, golf pro, and his wife Winnie, planned and coordinated various events and tournaments. The summer season began with the annual Memorial Day Golf Classic. Paul Watson won top honors from a field of 42 golfers.

Palmer wasn't the only golf news at Indian Lake. Joe Parker dominated the scene as he made a clean sweep of the July 4th tournament and the club championship. He set two course records in the July tournament with a sizzling nine hole score of 32, four under par and a two under par 70 for 18 holes. For the second year in a row Jack Butler was runnerup for the club championship.

## Music, Music, Music . . .



*"If music be the food of love, play on" . . . and Vince Lascheid and Bill Chrystal played on and on Saturday night, January 21, during their twin piano concert at the Lodge.*

*Shakespeare wasn't the only one who had thoughts about good music because Indian Lakers were more than delighted with the performance of these two fine artists.*

*A return engagement is a possibility.*

The ladies brightened up the golf scene in '66 as several ambitious young ladies—Polly Poorbaugh, Barbara McIntyre and Winnie Coleman—organized Ladies Day. This developed into a fine weekly social gathering that included other clubs of the area. On the serious side, Barbara Phenecic won the ladies club championship. All awards were presented at a golf/dinner dance in late October.

Golf was extended to the junior set as Denny Robinson organized activities to acquaint youngsters with fundamentals of the game.

The lake had its usual share of activity in the way of boating and water skiing. An added feature during the year was the Indian Lake Sailing Club. It was organized by sailing enthusiast Jim Schenk. Carl Ringler, water ski club advisor, and his followers initiated plans for a 1967 water ski show.

The first summer swimming meet was held in the new pool and it turned out to be quite a success, thanks to lifeguards Suzy Newman and Mary Neilan.

Lake Stonycreek had another successful year with its annual water ski show and party.

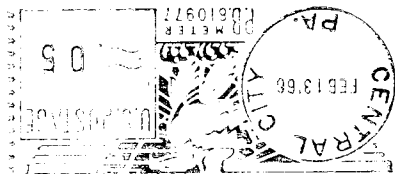
New Year's Eve, 1966, marked the first official social event in the new lodge. From then on it was one big year for social activities. Good times were had by all at the spring formal, harvest

ball, Halloween party, Christmas party, Hawaiian Luau, ski party and fashion show and teen age dances. More of the same plus many new parties are planned for 1967.

1966 was billed as the best year of all at Indian Lake. It certainly lived up to the claim. While more things are planned for 1967 in terms of improvements and activities, what is really needed is more participation on committees by different members. Indian Lake continues to provide outstanding facilities, but it takes cooperation on the part of all members to make everything a success.

## New Committees

Everyone agrees committees never accomplish much, but sometimes they are necessary. And here at Indian Lake, rather than have a committee for golf, skiing, swimming and everything else, two committees are being organized through the Lodge. These are a social committee and a recreation committee. The primary objective of these committees would be to see that there is always something for everyone, including children, and through the various activities, Indian Lake will be more enjoyable as a family recreation area.



THE SMOKE SIGNAL  
 INDIAN LAKE LODGE  
 CENTRAL CITY, PA. 15926

## Indian Lake In Golf Magazine

Indian Lake's new eighteen hole championship golf course, now under construction as designed by Arnold Palmer, is used as a frame of reference in a feature article by Palmer in the December issue of Golf Magazine. The article, titled, "Palmer Sounds Off on Golf Course Design" points out some of the problems with new courses, namely, high maintenance costs, long yardage and ridiculous hazards that result in unfair penalties.

Palmer begins the article by saying, "Today's long layouts, with huge greens and mammoth traps are breaking the duffer's back." This represents Palmer's main point of contention—the fact that recent courses have been built for the pros and top amateurs and not for the average golfer.

The article conveys Palmer's enthusiasm for Indian Lake as he describes it as not only an outstanding area, but as a place for him to design his first golf course. This new course is one of the final major projects being developed at Indian Lake. The course is being cut from the center of the sprawling 1000 acre wooded peninsula which extends out into the 750 acre lake. "Because this spot is in its raw form it is almost ideal for construction of a golf course," Palmer said.

Palmer states his preference for narrow fairways and discusses the question

of trees and traps vs. heavy rough. At Indian Lake he does not intend to put in the traps and bunkers until the course is practically finished. This will allow them to be placed in the most effective strategic locations.

Indian Lake's new golf course is scheduled for completion in early 1970.

Pick up a copy of the magazine, read it and pass it on to your friends so they can get acquainted with Indian Lake.

## Instrument Ground School To Start Feb. 17

Pilots interested in obtaining their instrument rating are urged to enroll in the Instrument Ground School scheduled to begin Friday, February 17. The school will be held in the Pub Lounge and classes will begin at 7:30 p.m.

Don Wonders, newly appointed operations manager of Indian Lake Air Park, will be the instructor. He is certified by the Federal Aviation Agency with multi-engine and instrument ratings.

The school will be conducted around the Sanderson Visual-Audio Course which is designed to prepare pilots for all phases of the instrument rating.

## SKI TALK

(Continued from page 2)

Mental attitude is important with expert skiers too. However, they are more concerned with the clock in relation to their fast starts and close turns. These are the little things that give the experts the edge in competitive skiing. For the majority of skiers, mastering the slope is first, then the course as it is laid out for the race.

Why the time trials then? Well, they help prepare you for the real competition by letting you compare your time with how you actually skied the course. It allows for you to make whatever adjustments necessary to improve your time. Good time doesn't always mean good speed. It means you just made fewer mistakes on the way down.

So, besides practice, there's some mental preparation needed prior to the races. Keep these things in mind for the upcoming Indian Lake Championship Races scheduled for February 26th. Time trials are set for February 11th.

## ARNIE'S SCOREBOARD

### Final 1966 PGA Tour Statistics

Player	Official Events	Win	Place	Show	Scoring Average	Official Money	Aver. Per Off. Tourn.	Unofficial Money*	Total Money
Arnold Palmer	19	3	2	2	70.73	\$110,467.98	\$5,814.10	\$19,224.26	\$129,692.24

\* Includes money won in Caribbean tour events, plus the Crosby Ntl. Pro-Am. Tournament of Champions, Hope Desert Classic, British Open, Carling World and the World Series of Golf, all of which are unofficial events. Does not include special hole-in-one prizes, or PGA National Team Championship.